



PRESS RELEASE

ITV plc Selects Thomson's Technicolor Network Services Business to Manage its Transmission Operations

Long Term Agreement Provides ITV with Upgraded Service and Technology and Flexibility in Launching New Services

London, United Kingdom and Paris, France — December 19, 2006 —Thomson (Euronext 18453; NYSE: TMS) today announced that its Technicolor Network Services business in the United Kingdom was awarded a long-term contract by ITV plc to handle the broadcast and transmission operations for its six existing channels, including ITV1 the leading commercial channel in the country.

This agreement reinforces the ongoing trend by major broadcasters to partner with managed service providers and further expands Thomson's growing network services business in Europe. This year, Thomson has added activities in France (TV5 and France 24), The Netherlands with NOB and significantly expanded its range of services in London. Technicolor Network Services now provides managed services to over 200 channels from 12 facilities in the United Kingdom, France, Holland, Japan and North America.

Under the terms of the ITV agreement, Thomson assumes control of ITV's northern and southern transmission centres in the United Kingdom. In addition, approximately 120 employees from ITV will join Technicolor Network Services. Technicolor Network Services will manage a significant investment in new technology to provide ITV with a scaleable platform from which to evolve its business, supported by a range of services including content preparation, media management, network management, transmission services, and disaster recovery capabilities. Current ITV playout operations include channels ITV1, 2, 3 and 4, Men and Motors, CiTv and ITV Play. In addition, ITV1 has 25 regional feeds that are supported with unique advertising insertions and programming announcements.

The transaction further expands Thomson's capabilities in live broadcasting, digital asset management and storage, and design and technology. Thomson offers its customers an end-to-end solution, including systems design, proprietary and open-standard architecture and applications, content preparation and management, and distribution of live, pre-recorded and on-demand digital content.

"We are delighted to have been chosen to support the UK's leading commercial broadcaster," said Frank E. Dangeard, Chairman and CEO, Thomson. "The addition of ITV's people and facilities will enhance our overall capabilities and allow us to seamlessly integrate ITV programming into our operations and provide a clear path for technology upgrades and the launch of new services for ITV's viewers."

"We selected Thomson and its Technicolor Network Services business because of their extensive capabilities, commitment to the provision of high quality managed services and innovative approach." said John Cresswell, Chief Operating Officer, ITV plc. "We are confident that this new agreement will allow us to launch new channels quickly and flexibly, improve the look and feel of our on-air programming and add new services for our customers including video-on-demand and high definition programming."

About Thomson — World leader in digital video technologies

Thomson (Euronext Paris: 18453; NYSE: TMS) provides technology, services, and systems to help its Media & Entertainment clients – content creators, content distributors and users of its technology – realize their business goals and optimize their performance in a rapidly changing technology environment. The Group is the preferred partner to the Media & Entertainment Industries through its Technicolor, Grass Valley, RCA, and Thomson brands. For more information: <http://www.thomson.net>.

About Technicolor Network Services

Technicolor Network Services, part of the Services division of Thomson, provides clients with broadcast playout services by offering an online digital content distribution network that supports multiple origination platforms, including cable, broadcast, and direct-to-home. In addition, Technicolor Network Services addresses the out-of-home marketplace with a full range of network design and management services. For more information: <http://www.technicolornetworkservices.com>.

About ITV plc

ITV is the UK's largest commercial broadcaster, watched by more than 80% of the population every week.

ITV has the most successful commercial family of channels in the UK. ITV1 is the UK's most popular channel in peak-time; ITV2 is the UK's biggest non-terrestrial channel; ITV3 is the most popular non-terrestrial channel on Freeview; and ITV4 had the most successful digital channel launch to date. ITV also owns CiTV, the leading commercial children's channel on Freeview, ITV Play and Men & Motors.

ITV Productions is one of the UK's largest commercial television production companies, producing award-winning programming for ITV and under the Granada name for BBC, Channel 4, Sky and many other broadcasters.

ITV Worldwide is made up of Granada International, Granada Ventures and leading production centres in America, Germany and Australia. Granada International sells more than 40,000 hours of programming from ITV Productions and many of the world's leading independent producers to over 200 countries worldwide. Granada Ventures is a major producer of DVD entertainment in the UK and exploits merchandising and licensing in the UK and worldwide from both ITV Productions' bank of television hits and other independent rights owners.

ITV is building a strong presence on other media platforms. In 2006 ITV became the first UK terrestrial broadcast to simulcast its main channel on 3G mobile and ITV Mobile has become one of the UK's biggest non-operator mobile portals. ITV's new broadband proposition is being developed and will be launched in the first half of 2007 and ITV Local, ITV's regional broadband TV service, will roll-out nationally in 2007. ITV also owns Friends Reunited, the profitable community website with the UK's largest member database online.

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